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For immediate release

Rayden Solicitors wins Marketing Campaign of the Year at Chamber Awards bash

Rayden Solicitors, a family law firm from St Albans, is celebrating after winning the Marketing Campaign of the Year award at the British Chambers of Commerce's annual Chamber Awards 2013. The Chamber Awards, now in the 10th anniversary year, is one of the showpiece events in the business calendar, highlighting the role of business as a positive force for the UK recovery, and for local communities.

Rayden Solicitors, a member of Hertfordshire Chamber of Commerce, was praised by the judging panel for its innovative 'Hot on Family Law' campaign to increase people's understanding of family law. Its memorable use of a flaming chilli pepper helped engage both legal professionals and laymen alike, while debunking myths of family law.

Nora Senior, President of the British Chambers of Commerce (BCC) said:

"I visit many businesses up and down the country and I am constantly impressed by their determination, innovation and the contributions they are making to their local communities. With focus and passion, Rayden Solicitors has developed a fine offering in the marketplace, and is showing the world why Business is Good for Britain."

Ends

Notes to editors:

The 10th annual British Chambers of Commerce (BCC) Chamber Awards took place Thursday 28th November at The Brewery in London, and was supported by the RBS Group, British Library, BT Business, Composite Legal Expenses, Dell, DHL Express, Qdos Consulting, Westfield Health and Utilitywise.

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The British Chambers of Commerce (BCC) sits at the heart of a powerful network of 53 Accredited Chambers of Commerce across the UK, representing thousands of businesses of all sizes and within all sectors. For more information visit: www.britishchambers.org.uk