



Embargoed until 1st October 2012

Newry company lands Chamber Awards success

A local insurance specialist is proving that 'Business is Good' for Northern Ireland after securing a major title at the regional heats of the Chamber Awards.

Autoline Insurance Group beat off challengers from across the country to secure the Excellence in Innovation Award (sponsored by Dell), impressing judges with the way it has brought a new smartphone app to market.

The company, which provides car/business/home insurance and financial services, has invested £2m into launching the 'Road Safe Reward App' that has the potential to reduce insurance premiums by 50% by monitoring driving behaviour.

Autoline has secured the backing of a panel of insurers who will underwrite policies taken out by clients willing to use the app and is planning to increase initial availability on Android phones to include Blackberry and iPhone by the end of 2012.

President of the British Chambers of Commerce Martyn Pellew said: "There has never been a more important time for businesses to showcase the amazing work they are doing on a day-to-day basis.

"The Chamber Awards is a perfect platform for them to do just that and receive the recognition and profile they deserve for helping move the economy forward and create employment, often in local areas."

The British Chambers of Commerce (BCC) Chamber Awards 2012 is committed to finding the best businesses through a series of regional heats followed by a National Final, due to be held at London's Guildhall on November 29th.

Now in its 9th year, the competition is one of the showcase events that highlight the role of business as a positive force for the UK recovery and the success of local communities and individuals.

Autoline Insurance Group is one of nine regional winners in Northern Ireland, who will now go forward and compete for the national titles in their respective categories. All will have a chance to win 'Outstanding Business Achievement' and a £25,000 cash prize, courtesy of the RBS Group.

All winners are members of the Northern Ireland Chamber of Commerce. Other successful companies include:

- Alana Interiors' Carol Little (Entrepreneur of the Year)
- boojum (Marketing Campaign of the Year)
- Keys Commercial Finance (Most Promising New Business)
- Employers for Childcare Charitable Group (Business of the Year)
- People 1st (Commitment to People Development)
- Shredbank (Excellence in Customer Service)
- Ulster Weavers (Achievement in International Business)
- Williams Industrial Services (Sustainability Award)

Martyn concluded: "A record number of firms have taken part this year, all determined to prove that 'Business is Good' for the recovery!"

The Chamber Awards 2012 is supported by the RBS Group, BT Business, Dell, DHL Express, Westfield Health and Acua Limited.

For further information or to book your place at the National Awards Final, visit **www.chamberawards.co.uk**

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For further information, please contact Russ Cockburn on 07812 600271 or email russ@dc-pr.co.uk

Notes to Editors

The British Chambers of Commerce (BCC) is the national voice of local business.

The BCC sits at the heart of a powerful nationwide network of Accredited Chambers of Commerce, serving over **100,000 businesses** across the UK, which **employ over five million people**.

For more information visit: **www.britishchambers.org.uk**