



British  
Chambers of  
Commerce  
The Ultimate Business Network

## **SEVENOAKS RECRUITMENT SPECIALIST WINS TOP UK BUSINESS AWARD**

An innovative Sevenoaks recruitment specialist has beaten off competition from some of Britain's best businesses to win a leading UK industry award.

Online recruitment business Recruitment Genius, which found success after re-thinking the recruitment industry model, has picked up the British Chambers of Commerce award for Most Promising New Business, sponsored by BT Business.

Its unique proposition to fill any job for just £199 has seen it place an astonishing 38,000 jobs in its first year with an even more incredible success rate of 93% compared to the industry average of 12%.

John Longworth, Director General of the British Chambers of Commerce, said: "With focus, passion and determination, this business has developed a unique and accessible offering in the marketplace which has seen it carve a high profile niche in the industry.

"With just a £10k initial investment, its growth and success has been phenomenal with an £8.7m turnover in its first year. With solid plans in place for the future, Recruitment Genius is certainly one to watch."

The firm already has several FTSE 100 clients on its books and has placed jobs on every level from the finance director of Tesco, to gas engineers for Shell and sales executives for Nestle.

In order to cope with the anticipated future demand, Recruitment Genius has invested heavily in a robust IT system, which means clients can now work solely via the website. Plans for growth include the intention to become a 'dominant player' in Australia, America and Northern Ireland.

**ENDS**

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**Notes to editors:**

The British Chambers of Commerce (BCC) is the national voice of local business.

The BCC sits at the heart of a powerful nationwide network of Accredited Chambers of Commerce, serving over **100,000 businesses** across the UK, which **employ over five million people**.

For more information visit: **[www.britishchambers.org.uk](http://www.britishchambers.org.uk)**

There are nine categories in the annual Chamber Awards. Most Promising New Business, sponsored by BT Business, Entrepreneur of the Year, sponsored by BT Directories, Business of the Year, sponsored by Westfield Health, Innovation Through Technology, sponsored by Dell, Achievement in International Business, sponsored by DHL Express, The Sustainability Award, sponsored by the British Standards Institution (BSI), Excellence in Customer Service, sponsored by AXA PPP healthcare, Excellence in People Development, sponsored by Composite Legal Expenses and Finding New International Markets, sponsored by RBS and NatWest. The Award for Outstanding Business Achievement, sponsored by RBS and NatWest, is awarded to the overall winner, selected from any category.