



## ABERDEEN COMPANY IN RUNNING FOR TOP BUSINESS AWARDS

An innovative Aberdeen business will line up alongside some of the UK's most successful companies as it competes for two top awards.

Atlas Interactive Ltd, which is based at the Science & Energy Park in Claymore Drive, Bridge of Don, has won Scotland's Innovation through Technology Award, sponsored by Dell, and Business of the Year, sponsored by Westfield Health.

The e-learning business is now a finalist in its category for the UK title in the Chamber Awards hosted by the British Chambers of Commerce, which were created to celebrate the UK's most successful businesses.

John Longworth, Director General of the British Chambers of Commerce, said: "The health of the UK's economy relies upon the confidence of our businesses to grow, invest and create jobs. That's why the British Chambers of Commerce has been working hard to ensure government makes good on its promises to encourage enterprise, and do everything in its power to help businesses grow.

"All the good things we want to see in society depend on business and wealth creation. These awards provide a snapshot of some of the most impressive companies from across the country. Many of these business owners are working day in day out to build upon the companies they have built from scratch, creating jobs in local communities, and contributing to the economic recovery we so desperately need. We're delighted to be able to celebrate the success of these companies through the Chamber Awards."

Atlas provides innovative and interactive e-learning for the global oil and gas industries, working with around 350,000 people a year, across 35 countries, and using 20 different languages. Its content library extends to over 1,000 hours of learning, covering a wide range of subjects such as the environment and HSE courses.

The company recognises that in order to be at the forefront of the market it needs to continue to innovate and invest in new technology. Its flexible partnership approach helped it become the only EU business to be awarded a share of a major training contract with the US oil company, Exxonmobil.

Having won two awards in Scotland, the company is now in the running for the UK title in both categories, as well as the chance to collect the **Award for Outstanding Business Achievement** - with a top prize of **£25,000** and runner up prizes of **£15,000** and **£10,000**.

There are nine categories, backed by high profile sponsors including RBS and NatWest, BT Business, BT Directories, Dell, DHL Express, the British Standards Institution (BSI), AXA PPP healthcare and Westfield Health. The national winners will be announced at a ceremony at London's Grand Connaught Rooms on November 24th 2011.

**ENDS**

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**Notes to editors:**

The British Chambers of Commerce (BCC) is the national voice of local business.

The BCC sits at the heart of a powerful nationwide network of Accredited Chambers of Commerce, serving over **100,000 businesses** across the UK, which **employ over five million people**.

For more information visit: **[www.britishchambers.org.uk](http://www.britishchambers.org.uk)**

There are nine categories in the annual Chamber Awards. Most Promising New Business, sponsored by BT Business, Entrepreneur of the Year, sponsored by BT Directories, Business of the Year, sponsored by Westfield Health, Innovation Through Technology, sponsored by Dell, Achievement in International Business, sponsored by DHL Express, The Sustainability Award, sponsored by the British Standards Institution (BSI), Excellence in Customer Service, sponsored by AXA PPP healthcare, Excellence in People Development, sponsored by Composite Legal Expenses and Finding New International Markets, sponsored by RBS and NatWest. The Award for Outstanding Business Achievement, sponsored by RBS and NatWest, is awarded to the overall winner, selected from any category.