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Bromsgrove man named West Midlands Entrepreneur of the Year

A local businessman is proving that 'Business is Good for Britain' after transforming his start-up into a world leader in vehicle tuning and electronic control unit remapping.

Paul Busby has been named as the Chamber Awards 'Entrepreneur of the Year' for the West Midlands after beating off competition from across the region.

Judges were impressed by the way he launched Viezu in 2008 with the vision of revolutionising the industry through the development of new products and a commitment to unrivalled customer service.

By investing in R&D, he and his fellow Directors have achieved their dream and the firm's technology has been installed on over 42,000 vehicles across the world, delivering a saving in carbon production of approximately 60,000 tonnes.

The company, which is a member of Herefordshire and Worcestershire Chamber of Commerce, supports 375 dealers worldwide, with 50% of the marketplace currently lying outside of Europe.

President of the British Chambers of Commerce Martyn Pellew said: "There has never been a more important time for businesses to showcase the amazing work they are doing on a day-to-day basis.

"The Chamber Awards is a perfect platform for them to do just that and receive the recognition and profile they deserve for helping move the economy forward and create employment, often in local areas."

The British Chambers of Commerce (BCC) Chamber Awards 2012 is committed to finding the best businesses in Britain through a series of regional heats followed by a National Final, due to be held at London's Guildhall on November 29th.

Now in its 9th year, the competition is one of the showcase events for the 'Business is Good for Britain' campaign that highlights the role of business as a positive force for the UK recovery and the success of local communities and individuals.

Paul Busby is one of eight regional winners in the West Midlands, who will now go forward and compete for the national titles in their respective categories. All will have a chance to win 'Outstanding Business Achievement' and a £25,000 cash prize courtesy of the RBS Group.

Other successful companies in the region include:

- Alumet Systems (Sustainability Award)
- Busy Bees Benefits (Marketing Campaign of the Year)
- Concept Steels (Achievement in International Business)
- Contact Group (Excellence in Innovation)
- Soul Tree Wines (Most Promising New Business)
- Jaguar Land Rover (Commitment to People Development)
- Smith and Morris (Excellence in Customer Service Award and Business of the Year)

Martyn concluded: "A record number of firms have taken part this year, all determined to prove that 'Business is Good for Britain!'"

The Chamber Awards 2012 is supported by the RBS Group, BT Business, Dell, DHL Express, Westfield Health and Acua Limited.

For further information or to book your place at the National Awards Final, visit **www.chamberawards.co.uk**

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Notes to Editors

The British Chambers of Commerce (BCC) is the national voice of local business.

The BCC sits at the heart of a powerful nationwide network of Accredited Chambers of Commerce, serving over **100,000 businesses** across the UK, which **employ over five million people**.

For more information visit: **www.britishchambers.org.uk**